

## **Abhinav Arora- CEO of Eureka Outsourcing Solutions Awarded in Forbes India Leadership Awards 2022**

MUMBAI, India - April 6, 2022 - Abhinav Arora, the CEO, of Eureka Outsourcing Solutions, was featured in the latest edition of Forbes India owing to his unique approach to digitalization, and his dedication to innovation that drives sustainability was recognized by Forbes in this feature. The article focused on Abhinav's vision of innovation and reflected his pioneering initiatives.

The column also emphasized Abhinav's unwavering conviction in blending technology and human expertise in addressing the challenges of the dynamic environment. He spoke about his aim to channelize these endeavors to a wider scale with his notion of developing solutions for companies worldwide- a feat that earned him a place among the top business leaders of the country.

The Forbes article highlights Abhinav's journey and growth in tandem with Eureka Outsourcing Solutions and his path to becoming a global CEO. When contacted at the Headquarters of EOS, Abhinav shared, "As a BPO, it was hard to maintain consistent customer experience and deliver uncompromised business solutions to our global clientele. However, virtual solutions have brought intelligent contact routing to the table, and that has worked wonders for us to deliver and maintain consistent delivery. We successfully managed this unwanted situation and supported our employees with secured jobs."

The article continues through the presence, discussing EOS' market domination and the launch of its digital arm, eDAS.

EOS- ites were extremely delighted to see their CEO featured on Forbes India. When contacted, they shared that it's a great honor for Abhinav and a validation for all those who have played a role in the growth of EOS.

"We create the best environment for the talents to acquire the best skills from our training team; we have optimized our learning & development process through digital solutions," says Abhinav.

EOS has put in place a roadmap to globalize the organization by leveraging Digitization, Automation, Artificial Intelligence, and Machine Learning. Abhinav, as a thought leader, opines that EOS' vision and conviction are based on the company's fundamental strengths: an agile attitude to innovation, a competent and committed team, and an inclusive workforce. He concludes, "Change is the only constant thing. Adopt new technology and be prepared for the digital future. Also, resilience is the key to achieving future endeavors."

In Abhinav's words, "The voyage, however, has only just begun".